

FREE FRAMEWORK

How To Hire Your First *AI Employee*.

I run 5 of them. They make me \$10K a month on LinkedIn in 1 to 2 hours of my time a week. Here's the exact 7-step build, no code.

STEP 01

Give it ONE job.

Not "do my marketing." One job. My Scout's job: find posts that beat their author's own average. Bad scoping breaks the employee, every time.

STEP 02

Give it your real facts.

Mine keep a fact bank. My real numbers, real stories, real prices. They never invent. When one doesn't know something, it asks me first.

STEP 03

Give it a gate.

Nothing ships without my click. I approve the copy. I green-light the offer. The employee works. I decide.

STEP 04

Give it the tools the job needs.

Mine read LinkedIn, write drafts, render graphics, check my lead magnet inventory. No tools, just a chatbot.

STEP 05

Make it remember.

Every answer I give gets saved. It never asks the same question twice. It gets smarter about me every week.

STEP 06

Check its work like a boss, not a babysitter.

Every draft passes two audits before I even see it. My time went from doing the work to approving it.

STEP 07

Then hire the next one.

One at a time. Each new employee plugs into the same facts, the same gates, the same memory.

Where most people break this

Most people skip step 2 and step 3. Then wonder why their AI writes generic posts, or posts things they regret.

Building the employee isn't the hard part anymore. Knowing what job to give it is.

THE BIGGER PLAY

This framework works for content. It works for client acquisition too. Same 7 steps, pointed at a different job.

That's what I install for service business owners. The Leverage Diagnostic: 60 minutes, I find your #1 client leak, you leave with a 30-day plan. \$497, credited toward the install if you upgrade.

Book your Leverage Diagnostic →
tinycal.net/b/cole-shihan/leverage-diagnostic-60-min

More free tools: leveragemethod.ai/resource